

# KUDOS EDISON NATION

Inventors Digest sister company **Edison Nation** took home the Silver Award for Lifestyle and Social Impact at the **Edison Awards** ceremony in New York City recently.

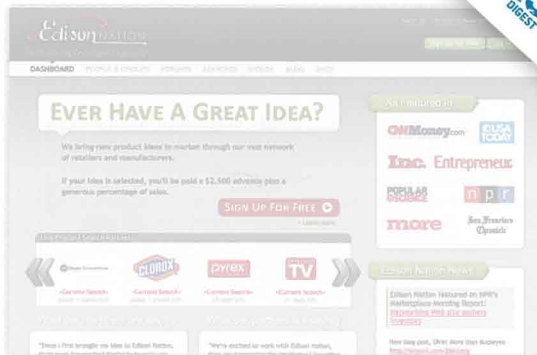
Edison Nation is an open-innovation Web 2.0 platform that helps major retailers find new, innovative products from undiscovered inventors.

**GE Consumer & Industrial Appliances** earned the Gold Award for its GE Hybrid Water Heater.

Bronze went to **CCA For Social Good's** Non-Profit Software Suite.

The runner-up finalist was **PNC Financial Services Group's** Virtual Wallet Interactive Banking Experience. ■

Visit [www.edisonnation.com](http://www.edisonnation.com) and [www.edisonawards.com](http://www.edisonawards.com)



## PET POWER

Too busy to work out? With the new **Power Leash**, even pet owners have time to pump iron.

This retractable leash has built-in hand weights so you can work out while you're walking Fido.

Don't worry about uneven biceps – there's a matching weight for the leashless hand. The leash extends up to 16 feet using an easy Trig-Lock control and comes with a convenient little zipper pouch to store waste bags, your cell phone, and more.

Don't think you can handle the

2 1/2 lbs per hand? Have no fear—they're adjustable so beginners can start with just a pound and a half.

A leading veterinarian on *ABC News* recently selected the Power Leash as one of his favorite new pet products. Invented by a husband-and-wife duo, product-development firm AbsolutelyNew redesigned, manufactured and licensed it. Power Leash is available online and at PETCO. ■

Visit [www.absolutelynew.com](http://www.absolutelynew.com)

high-performance but inexpensive GPS chipsets were released – and the consumer GPS market began taking off. By offering GPS chipsets with greater efficiency at lower cost, SiRF quickly became the world's leading independent manufacturer of commercial GPS applications.

Congrats, gents. ■

Visit [www.epo.org](http://www.epo.org)

